The 4 Key Questions

Team Info	Name:	Date:	
tive er's	Phone:	Time:	
Prospeci Memb	Email:		AM/PM

Agenda for the call: Introduction, 4 Key Questions, Close.

Introduction:

- I have four basic questions for you.
- There is no right answer just the honest one.
- And know that I will love you regardless.

1. Tell me a little more about yourself (i.e. family, job, hobbies, etc.) Note to Consultant: Be mindful of what is mentioned first & most often. Refer to DISC Team Building doc.

2. What puts a smile on your face?

3. Tell me about a time when you felt successful. What did you like most about that?

4. Fast-forward a year - what unfulfilled dream would you like to have come true that you are not living now? Where are you with achieving that goal?

NOTE TO CONSULTANT:

- Listen MORE, talk LESS. Remember: W.A.I.T. (Why Am I Talking?)
- Relate the above responses to <u>some</u> aspect of the Mary Kay business opportunity based on the DISC chart. [Example: If she talks about her children/family, then focus on how her own Mary Kay business will allow her to provide for or spend time with her family.]
- When presented with objections, flip-it & focus on 'selling' the prospective team member *her own* dream that she has communicated to you during this interview.